

Craig B. Wynett

Craig Wynett is the senior executive responsible for developing the “creative” capabilities necessary to create, qualify and launch game-changing new products and services for P&G. In this capacity Craig reports to the CEO and Chief Technology Officer.

Craig’s career at P&G spans more than 17 years. He joined P&G in 1988 in the U.S. health care sector and advanced through increasing levels of responsibility to become the Director of Health Care Products in five years. In 1994, CEO John Pepper appointed Craig as the founding director of the newly established Corporate New Ventures organization (CNV). In 1998, he rose to General Manager. Under his new leadership, CNV produced many of P&G’s most successful new products including Swiffer®, ThermaCare®, and Press & Seal®, as well as initiating and completing the IAMS® pet care acquisition.

A native of Atlanta, Georgia, Craig graduated from the University of Georgia with a Bachelor of Science in Biochemistry and earned his Master of Business Administration from the University of Virginia’s Darden School, where he recently received the “Distinguished Alumni Award”. He and his wife Denise have two sons Ryan, 20 and Jim, 16.