

Dr. Denise Johnson Luethge

Dr. Denise Johnson Luethge is a Professor in the Department of Management at Northern Kentucky University. She also is a Research Associate at the Institute for Technology, Enterprise and Competitiveness at Doshisha Business School, Doshisha University in Kyoto, Japan. Dr. Luethge's research is in the area of knowledge leadership and knowledge dissemination in multinational organizations, cross-border organizational issues in the automotive industry, gender differences in knowledge dissemination and Asian leadership. Her work has been published in the Journal of Knowledge Management, Project Management Journal, Women in Management Review, Journal of Strategic Marketing, International Journal of Organizational Analysis and numerous other books and academic journals. Dr. Luethge is actively involved in the use of simulations for teaching, and she has presented her work in that area at several conferences of the Association to Advance Collegiate Schools of Business (AACSB). Dr. Luethge teaches in the areas of Strategic Management, International Management, International Business and International Marketing. Dr. Luethge received her BS (Biology/Chemistry) and MBA (Finance) from Michigan State University and her PhD. in International Business from Indiana University, Bloomington.