

BUSINESS COURIER

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N. Ky. forms entrepreneurial alliance

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Northern Kentucky University and several organizations have formed the Northern Kentucky Entrepreneurial Alliance to promote entrepreneurship in the region.

The other alliance partners include Ezone Innovation and Commercialization Center, Northern Kentucky Area Development District, Northern Kentucky Chamber of Commerce, Small Business Development Center, SCORE, Southbank Partners, Northern Kentucky Tri-ED and the Williamstown ICC, according to a news release. NKU's Haile/US Bank College of Business, and its dean, John Beehler, are spearheading the effort.

The goal of the alliance is to market the Northern Kentucky area as an entrepreneurial hub and spur collaboration among local groups that support entrepreneurial efforts, according to a news release.

The alliance plans to establish a one-stop clearinghouse for information on local entrepreneurs; facilitate education, training and mentoring; increase the availability of capital for businesses; and launch a promotional effort.