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College of Business

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Baker Named 2009 Master Entrepreneur at NKU



Daniel L. Baker Baker Concrete Construction, Inc.

Daniel L. Baker, president and CEO of Baker Concrete Construction, Inc., will be honored at the Fourth Annual Northern Kentucky University Master Entrepreneur Awards Celebration at the METS Center for Corporate Learning this November. Baker was bestowed this award by a committee of entrepreneurship students through the leadership of the Fifth Third Bank Entrepreneurship Institute at NKU.

A Master Entrepreneur is an individual who has achieved success in his or her chosen industry by utilizing innovation, dedication and forward thinking to succeed in business. Master Entrepreneurs persevere in an ever-changing business environment and show great resilience in the face of adversity. These individuals are not only assets to the companies they build, but to the communities they impact.

Baker exemplifies these characteristics. While a student at Miami University in Oxford, Ohio, Baker learned and mastered the cement finisher's trade through his grandfather, Elmer Baker. From one small office, Baker has built Baker Concrete Construction into a nationally-recognized company of over 4,300 employees, with 2006-07 revenues exceeding \$560 million and an expected 10 percent growth for the current fiscal year. Baker, a Top 20 leader of the Cincinnati Enquirer's "Greater Cincinnati 100," has shaped an organization that has been touted as having a homegrown atmosphere while building a culture of fast growth. In addition, Baker Concrete Construction is known for its high quality of work, customer satisfaction and its ability to meet challenging schedules. The company has been ranked among Engineering News Record's top three Specialty Concrete Contractors for the past 20 years.

The event celebrating Baker will be held on Thursday, November 5, beginning with a reception at 6 p.m., with dinner at 7 p.m. followed by a post-event reception at 9 p.m.

Sponsorships and tables for the event are purchased by regional businesses that are interested in and supportive of entrepreneurship and the growth of entrepreneurial enterprises in our region. Sponsorships provide the opportunity for NKU students to attend this prestigious event.

For more information, please contact Sally Allen at (859) 572-5931 or visit <http://ei.nku.edu>.