

## Position Announcement

# Assistant/Associate Professor of Marketing

Northern Kentucky University invites applications for a tenure-track Marketing faculty position at the Assistant/Associate Professor level, to start in August, 2010. Preferred candidates will have a relevant Ph.D. from an AACSB accredited school at the time of appointment. ABDs with evidence of imminent completion will also be considered.

Preferred teaching/research interest area is in [Sports Marketing/Sports Management](#). Other areas may be considered for exceptional candidates. Launched in 2003, the Department of Marketing's B.S. in Sports Business is the fastest growing program in the College of Business and is unique in our region. The program has active relationships with major Greater Cincinnati area sports enterprises (NFL, MLB, NASCAR, PGA) as well as major venues, media, and corporate sponsorship divisions. Faculty have opportunities for professional interaction with firm management and our students take advantage of strong internship and employment opportunities.

NKU's AACSB accredited Haile/US Bank College of Business serves over 2,500 of NKU's 15,000 students with a full complement of traditional degree programs plus several nationally recognized institutes, centers, and specialized programs. We are proud to offer an outstanding comprehensive university environment to faculty who value a well-rounded career path of high quality student interaction, productive, meaningful research, and rewarding civic engagement. The teaching load is three courses (two preps) per semester, with opportunities available for summer support for research or teaching. Salary is AACSB competitive.

Northern Kentucky University is located in the rolling, suburban hills of the Kentucky portion of the Greater Cincinnati area, an easy ten minute drive from downtown and the cultural, entertainment, and commercial benefits offered by a vibrant metro area of 2.2 million people. Simply put, it's a great place to live.

Faculty representatives will conduct preliminary interviews at the 2009 AMA Summer Educators' Conference. To be considered for an interview at the conference, application materials must be received by August 1, although application materials will be accepted until the position is filled.

To apply, submit the following (1) a letter of application clearly indicating your qualifications and interests; (2) a current curriculum vita; and (3) one or more reference letters specific to this position. Electronic submission as attachments to an email to Dr. Greg Martin at [marting1@nku.edu](mailto:marting1@nku.edu) is preferred. If necessary, paper documents may be sent to Dr. Greg Martin, Chair, Department of Marketing, BEP 482, Northern Kentucky University, Highland Heights, KY 41099.

Northern Kentucky University is an Affirmative Action/Equal Opportunity Employer and actively seeks the candidacy of minorities and women.