

**Dr. Nancy A. Lang**  
Northern Kentucky University  
Economics and Finance  
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## **Education**

Ed.D., University of Georgia, 1983.  
Major: Social Science Education

MBE, Georgia State University, 1975.  
Major: Business Education

BS, Georgia State University, 1972.  
Major: Education

## **Professional Positions**

### **Academic**

Director, NKU Center for Economic Education. (1983 - Present).

Chair, Department of Economics and Finance, Northern Kentucky University. (2001 - 2005).

Interim Chair, Economics, Finance, and Information Systems, Northern Kentucky University.  
(2000 - 2001).

Associate Dean, College of Business, Northern Kentucky University. (1997 - 2000).

## **Professional Memberships**

American Economics Association. (2006 - Present).

Chair, Conference Committee (2003-2006); International Committee (1994-1997); Executive  
Committee (1989-1992); Awards Committee (1986-1988); Member (1983-present), National  
Association of Economic Educators. (1983 - Present).

Southwestern Society of Economists. (1996 - 2005).

Board of Directors (1997-2005); Executive Committee (1997-2004); Long-Range Planning  
Committee (1997-98), Research Committee Chair (1994-96), Kentucky Council on Economic  
Education. (1994 - 2005).

Board of Directors (1991-1995), Association of Private Enterprise Education. (1989 - 2002).

Western Economics Association. (1996).

President - Economic Education Special Interest Group (1991-92), American Educational  
Research Association. (1990).

Kentucky Economics Association. (1990).

Midwest Economics Association. (1990).

American Council on Consumer Interests. (1985).

Delta Phi Epsilon. (1985).

National Council for the Social Studies. (1985).

Phi Delta Kappa. (1985).

Phi Chi Theta. (1983).

## **Development Activities Attended**

Conference Attendance, "Annual Conference, National Council on Economic Education and National Association of Economic Educators, every year from 1978-present.." (1978 - 2007).

Conference Program, "Champions for Education: A Northern Kentucky Summit," Vision 2015. (November 14, 2007).

Workshop, "What's New in Blackboard," POD-NKU. (July 19, 2007).

Conference Attendance, "IACSEE Conference," International Association for Citizenship, Social & Economics Education. (May 29, 2007 - May 31, 2007).

Conference Attendance, "Global Connections for U.S. Economic Educators," National Council on Economic Education, EconomicsInternational. (July 23, 2006 - July 27, 2006).

Workshop, "What's New in Blackboard 6.3," NKU Professional and Organizational Development Center. (April 13, 2006).

Workshop, "Reaching the 75% of Students Who Don't Do the Readings," NKU Professional and Organizational Development Center. (March 23, 2006).

Workshop, "Instructional Design - From PowerPoint to Interactive Online Learning Modules," NKU Professional and Organizational Development Center. (March 14, 2006).

Conference Attendance, "NAEE Professional Development Conference," National Association of Economic Educators. (March 2, 2006 - March 4, 2006).

Workshop, "Train the Trainers for Seas, Trees, and Economies," Minnesota Council on Economic Education. (January 26, 2006 - January 27, 2006).

Conference Attendance, "Economic Education Summit," National Council on Economic Education. (2005).

Conference Attendance, "NAEE Professional Development Conference," National Association of Economic Educators. (2005).

Workshop, "Using MS Producer," NKU Professional and Organizational Development Center. (2005).

Conference Attendance, "National Association of Economic Educators/NCEE Annual Meeting." (1978 - 2005).

Conference Attendance, "Kentucky Long-Term Policy Research Center Conference." (2004).

Conference Program, "Best Practices in Using Blackboard," NKU Faculty Development Center. (April 2004).

Workshop, "Blackboard Update," NKU Faculty Development Center. (2003).

Workshop, "Copyright Issues," NKU Faculty Development Center. (2003).

Workshop, "Using FormMail," NKU Faculty Development Center. (2003).

Conference Attendance, "Kentucky Economics Association annual meeting." (2002).

Workshop, "Faculty Summer Institute," NKU. (2001 - 2002).

Workshop, "Train the Trainers Workshop and Certification," WorldCom Marco Polo "Internet Content for the Classroom" Training Program. (July 10, 2002).

Workshop, "Annual University of Kentucky Economics Teaching Workshop," University of Kentucky. (2001).

Conference Attendance, "Train the Trainers Conference, Financial Fitness for Life Program," National Council on Economic Education and Bank of America. (May 2001).

Conference Program, "Teaching Economics Conference," University of Cincinnati. (April 1994).

Conference Attendance, "Tri-State Economic Education Conference," Kentucky, Indiana, and Ohio Councils on Economic Education. (June 1993).

Workshop, "Transforming the Curriculum through Cooperative Learning." (October 1992).

Conference Attendance, "Kentucky Economics Association annual meeting." (1987).

Tele-Conference, "Kentucky Economic Development Tele-Conference," Kentucky Commerce Department. (July 1987).

Annual Meetings, "American Education Research Association (AERA) annual meetings." (1986).

Conference Attendance, "Midwest Economics Association annual meetings." (1986).

Conference Attendance, "Midwest Economics Association annual meetings." (1985).

Conference Attendance, "Kentucky Economics Association annual meeting." (1984).

Annual Meetings, "American Education Research Association (AERA) annual meetings." (1984).

Workshop, "Microcomputers in Economic Education." (1984).

Tele-conference, "Tax-Whys Teleconference," Kentucky Educational Television. (May 1984).

Annual Meeting, "Georgia Association of Economic Educators annual meeting." (1983).

Conference Attendance, "Southeastern Regional Development Economic Education Leadership Conference." (1982).

Conference Attendance, "Southeastern Regional Workshop for Joint Council on Economic Education Center and Council Directors." (May 1980).

## TEACHING

### Teaching Experience

#### Northern Kentucky University

BUS 101, INTRODUCTION TO BUSINESS, 1 course.  
ECO 200, PRINCIPLES OF MACROECONOMICS, 2 courses.  
ECO 201, PRINCIPLES OF MICROECONOMICS, 7 courses.  
ECO 205, ECONOMICS FOR TEACHERS, 1 course.  
ECO 301, INTERMEDIATE MICROECONOMI, 1 course.  
ECO 305, INTERNATNL CONTEXT FOR BUSINESS, 5 courses.  
ECO 594, TOPICS: TEACHING ECONOMICS, 2 courses.  
HNR 394, SPECIAL TOPICS, 1 course.

### Directed Student Learning

Independent Study, "Teaching Economics: Chocolate Economics," Other (Within Northern Kentucky University). (January 2006 - May 2006).  
Advised: Danielle Volk

Independent Study, Other (Within Northern Kentucky University). (2005).  
Advised: Timothy Baggs

Dissertation Committee Member, Other (Outside Northern Kentucky University). (2002).  
Advised: Kimberly Code

## RESEARCH

### Published Intellectual Contributions

#### Conference Proceedings

Cate, T., Lang, N. A., Marquis, L. M. (2007). *Student Cheating: Does Academic Major, Class Standing or Ethics Education Matter?*. Academy of Business Disciplines.

Leet, D. R., Lang, N. A. (2006). *Is There Consensus Among International Economic Educators?*. Proceedings of the American Society of Business and Behavioral Sciences.

### Presentations Given

Cate, T., Lang, N. A., Marquis, L. M., Academy of Business Disciplines Conference, "Student Cheating: Does Academic Major, Class Standing or Ethics Education Matter?," Academy of Business Disciplines, Fort Myers, FL. (November 2007).

Lang, N. A., Lopus, J., National Association of Economic Educators/NCEE Annual Meeting, "Capstone Teacher Workshop," National Association of Economic Educators/NCEE, Denver, Colorado. (October 2, 2007).

Lang, N. A. (Author Only), Leet, D. R. (Presenter & Author), American Society of Business and Behavioral Sciences Annual Meeting, "Is There Consensus Among International Economic Educators?," American Society of Business and Behavioral Sciences, Las Vegas. (February 2006).

Lang, N. A., Mencken, K., Yoho, D., Nguyen, H., National Association of Economic Educators/NCEE Annual Meeting, "NCEE International Travel Opportunities Strengthen Ties

- Between Centers and Teachers," National Association of Economic Educators/NCEE, San Antonio. (October 2005).
- Lang, N. A., Leet, D., National Association of Economic Educators/NCEE Annual Meeting, "Investigating Consensus Among International Economic Educators," National Association of Economic Educators/NCEE, Little Rock. (October 2004).
- Lang, N. A., Association of Private Enterprise Education Annual Meeting, "Does Using Web Technology Really Make a Difference in What and How Students Learn Principles of Microeconomics," Association of Private Enterprise Education, Las Vegas. (April 2003).
- Lang, N. A., Kentucky Economics Association Annual Conference, "Teaching Economics On Line," Kentucky Economics Association, Lexington. (October 2002).
- Lang, N. A., National Association of Economic Educators/NCEE Annual Meeting, "War Stories, Caveats, and Advice for Developing Online Courses," National Association of Economic Education/NCEE, New Orleans. (October 2002).
- Lang, N. A., Association of Private Enterprise Education Annual Meeting, "Attitude Toward Economic Issues: Consensus Revisited," Association of Private Enterprise Education, Cancun, Mexico. (April 2002).
- Lang, N. A., National Council on Economic Education/NCEE Annual Meeting, "Contemporary Developments in Web-based Economic Education: Kentucky's New Web-based Graduate Economic Education Certificate," National Council on Economic Education/NCEE, Savannah. (October 2000).
- Lang, N. A., Association of Private Enterprise Education Annual Meeting, "Economic Education for Teachers via Web-based Courses," Association of Private Enterprise Education, Las Vegas. (April 2000).
- Lang, N. A., Western Economics Association Meeting, "Consensus Among Economists and Economic Educators: Are we telling the same story," Western Economics Association. (July 1992).
- Lang, N. A., Eastern Economic Association meeting, "Selecting the Teaching and Learning Style Variable," Eastern Economic Association, New York. (March 1992).
- Lang, N. A., Association of Private Enterprise Education meeting, "A Study of Consensus Between Economic Educators and Economists: Implications for Private Enterprise Education," Association of Private Enterprise Education, Nashville, TN. (April 1991).
- Lang, N. A., American Educational Research Association meeting, "A Study of Consensus Between Economic Educators and Economists: Are we telling the same story?," American Educational Research Association, Boston. (March 1991).
- Lang, N. A., Eastern Economic Association meeting, "Student Achievement, Learning Styles, and Teaching Styles," Eastern Economic Association, Pittsburg. (April 1990).
- Lang, N. A., Southern Economics Association, "'Was Walra's Auctineer a Central Planner'," Southern Economics Association, Orlando. (November 1989).
- Lang, N. A., National Association of Economic Educators meeting, "Attitudes Toward Economic Issues Among Economic Educators," National Association of Economic Educators, Atlanta. (October 1989).

- Lang, N. A., Eastern Economic Association meeting, "An Assesment of High School Student Achievement, Teacher Training, and curriculum Design," Eastern Economic Association, Baltimore. (March 1989).
- Lang, N. A., Midwest Business Economics Association meeting, "A Comparative Analysis of Concepts Taught in the Introductory Microeconomics and Managerial Accounting courses," Midwest Business Economics Association, Chicago. (March 1988).
- Lang, N. A., Midwest Business Economics Association meeting, "Developing Perspectives on Women in Academia through a Descriptive Case Approach: Women as Administrators- A current Personal Perspective," Midwest Business Economics Association, Chicago. (March 1988).
- Lang, N. A., Southwestern Federation of Administrative Disciplines meeting, "Factors Affecting Attitude Toward Economics in a Principles of Microeconomics Course," Southwestern Federation of Administrative Disciplines. (March 1985).
- Lang, N. A., Kentucky Economics Education meeting, "Resources in Teaching Economics," Kentucky Economics Education. (October 1984).
- Lang, N. A., American Educational Research Association meeting, "An Experiment with Cooperative Learning in the College Classroom: Effects on Achievement and Attitude Toward Economics," American Educational Research Association. (April 1984).
- Lang, N. A., Southeastern Regional DEEP Leadership Conference, "Teaching Economics Using a Cooperative Learning Technique: Teams-Games-Tournament," Orlando. (May 1982).

## **Contracts, Grants and Sponsored Research**

### **Grant**

- Lang, Nancy A, "Center for Economic Education Annual Funding," Sponsored by Kentucky Council on Economic Education, Private. (1983 - Present).
- Lang, Nancy A, "Financial Fitness Summer Camp 2006," Sponsored by Citigroup, Private, \$10,000.00. (2006).
- Lang, Nancy A, "Financial Fitness Summer Camp 2005," Sponsored by Citigroup, Private, \$10,000.00. (2005).
- Lang, Nancy A, "Financial Fitness Summer Camp 2004," Sponsored by Citigroup, Private, \$10,000.00. (2004).
- Lang, Nancy A, "Financial Fitness Summer Camp 2003," Sponsored by Bank One, Private, \$500.00. (2003).
- Lang, Nancy A, "High School Social Studies: Meaningful Essentials with an Economics Focus," Sponsored by Kentucky Department of Education, State, \$43,254.00. (2002).
- Lang, Nancy A, "Awareness Workshops on EconomicsInternational," Sponsored by National Council on Economic Education, Private. (2000).

## **Intellectual Contributions in Submission**

### **Journal Articles**

Leet, D. R., Lang, N. A. Consensus Among International Economic Educators: Esperanto or the Tower of Babel?. *Journal of Economic Education*.

## **SERVICE**

### **General Service**

#### **College**

Committee Member, College Curriculum Committee. (2006 - Present).

Committee Member, RP&T Committee, Accountancy. (2002 - Present).

Committee Member, Dean's Search Committee. (August 2006 - August 2007).

Guest Speaker, Business Education Methods class taught by Chris Stiegler. (October 3, 2006).

Guest Speaker, COB 101 class taught by Leslie Kyle. (September 1, 2006).

Committee Member, Search Committee, COB Advisor/Lecturer. (2004).

Committee Member, Faculty Affairs Standing Committee. (2000 - 2001).

Administrative Assignment, Associate Dean, College of Business. (1997 - 2000).

#### **Department**

Committee Member, RP&T Committee, Economics and Finance. (2005 - Present).

#### **Professional**

Study Tour Group Leader, National Council on Economic Education, Economics International Program. (October 19, 2006 - October 29, 2006).

Reviewer and writer, Jump\$art Coalition-Personal Finance Standards revision. (June 9, 2006 - June 10, 2006).

Study Tour Group Leader, National Council on Economic Education, Economics International. (April 2, 2006 - April 12, 2006).

Program Coordinator, National Council on Economic Education, Economics International Program. (2004 - 2005).

Developer Participant, Kentucky Virtual Economic Education Certificate Program Proposal. (1999 - 2003).

Session Chair, Association of Private Enterprise Education. (April 2000).

#### **Public/Community**

Northern Kentucky Area Coordinator, Money, Markets, and Moguls - a grant by Citigroup to KCEE. (September 2006 - Present).

Designed & Organized, Bringing Home The Gold Summer Financial Fitness Camp. (2003 - Present).

Facilitator, Portfolios - Investment Field Trips to NKU. (February 2007 - December 2007).

Organizer & Presenter, Financing Your Future PD for Teachers. (November 27, 2007).

Workshop Organizer, Stock Market Game PD Workshop for Teachers. (September 13, 2007).

Presenter, Fourth Street Elementary-Falcon Frenzy. (April 20, 2007).

Award Presenter, KCEE Hilliard Lyons 100+ Club. (2006).

Program Coordinator, Seas, Trees, and Economies Professional Development Program. (November 28, 2006).

Panel member, "Preparing Future Faculty," Greater Cincinnati Consortium of Colleges and Universities. (November 17, 2006).

Program Coordinator, Financial Fitness for Life Professional Development. (November 16, 2006).

Program Coordinator, Think, Inc. Conference/cosponsored by KCEE, KCPA, and NKU Center. (November 9, 2006).

Display, P-12 Educators Expo sponsored by Stealy Library Learning Resource Center. (October 4, 2006).

Program Coordinator, Stock Market Game/Take Stock in Kentucky Professional Development Workshop. (August 31, 2006).

Program Coordinator, Economics and Children's Literature Professional Development Workshop/Kenton County Board of Education. (August 8, 2006).

Program Coordinator, Seas, Trees, and Economies Professional Development Workshop/Kenton County Board of Education. (August 8, 2006).

Program Coordinator, Choices & Changes 5-8 Professional Development. (May 20, 2006).

Program Coordinator, Pig Gig Economics Professional Development Workshop. (March 25, 2006).

Program Coordinator, Chocolate Economics Professional Development. (January 21, 2006).

Center for Economic Education Hosted, KCEE Economics Challenge - Statewide competition. (2005).

Award presenter, KCEE Hilliard Lyons 100+ Club Presentations. (2005).

### **University**

Task Force Member, Distance Learning Task Force. (2006 - Present).

Committee Member, University Curriculum Committee. (2006 - Present).

Committee Member, P-12 Council. (2003 - Present).

Committee Member, Welcome Week/Money Bowl Activity. (March 2007 - December 2007).

Co-Chair with Roxanne Qualls, Masters in Public Policy Committee. (2005 - 2007).

Task Force Member, Public Policy Institute. (2004 - 2007).

Guest Speaker, UNV 101 class taught by Lisa Shewman. (October 19, 2007).

Display, First Friday, sponsored by SHAPE Committee and Associate Provost for Outreach. (February 25, 2006).

Panel member, Blackboard Roundtable for the NKU College of Education. (February 24, 2006).

Guest Speaker, Business Education Class taught by Chris Stigler. (2005).

Advisory, Celebration of Research & Creativity Advisory Group. (2004).

Committee Member, Bachelor of Organizational Leadership Steering Committee. (2003 - 2004).

Committee Member, Advisor Awards Committee. (2003).

Committee Member, GCCCU Work Group. (2003).

Task Force Member, Professional Development for Chairs. (2003).

Committee Member, Space Planning Committee. (2003).

Committee Member, Transitions Committee. (2002 - 2003).

Session Chair, Association of Private Enterprise Education. (April 2002).

Task Force Member, Task Force for the Proposed College of Education. (2000 - 2001).

## **Awards and Honors**

### **Service, Community**

Bessie B. Moore Service Award, National Association of Economic Educators and National Council on Economic Education. (October 2007).