

Dr. Gary E. Clayton

Northern Kentucky University
Economics and Finance
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Education

Ph D, University of Utah, 1974.

Major: Economics

Supporting Areas of Emphasis: Economic Education; International Economics; Comparative Economic Systems

MA, University of New Hampshire, 1968.

Major: Economics

BA, Nasson College, 1966.

Major: Business Administration

University of Cincinnati - 54 quarter-hours of doctoral studies in Finance and Economics.

Professional Memberships

Executive Committee Member (2004-07), International Atlantic Economic Society. (March 2000 - December 2009).

National Association for Business Economics. (January 2000 - December 2009).

American Economic Association. (January 1972 - December 2009).

TEACHING

Teaching Experience

Northern Kentucky University

BUS 101, INTRODUCTION TO BUSINESS, 1 course.

ECO 200, PRINCIPLES OF MACROECONOMICS, 20 courses.

ECO 201, PRINCIPLES OF MICROECONOMICS, 2 courses.

ECO 300, INTERMEDIATE MACROECONOMICS, 1 course.

ECO 301, INTERMEDIATE MICROECONOMICS, 1 course.

ECO 340, INTERNATIONAL ECONOMICS, 4 courses.

ECO 342, ECONOMIC DEVELOPMENT, 1 course.

ECO 344, COMPARATIVE ECONOMIC SYSTEMS, 4 courses.

RESEARCH

Published Intellectual Contributions

Books

Clayton, G. (2008). *Economics: Principles and Practices* (ed., pp. 673). Columbus, OH: Glencoe Publishing.

Remy, R. C., Patrick, J. J., Saffell, D. C., Clayton, G. (2007). *Civics Today: Citizenship, Economics, & You* (ed., pp. 710). Columbus, OH: McGraw-Hill/Glencoe.

Clayton, G., Giesbrecht, M. G. (2004). *A Guide to Everyday Economic Statistics* (ed., pp. 192). New York, New York: McGraw-Hill.

Giesbrecht, M. G., Clayton, G. (1997). *A Guide to Everyday Economic Thinking* (ed., pp. 125). McGraw-Hill/Irwin.

Refereed Journal Articles

Clayton, G. (2005). The Federal Deficit and the National Debt -- Why They Matter More Than We Think. *Business Economics*, January(2005), 29-39.

Clayton, G. (2005). The Future of Capitalism -- A Book Review Article. *Atlantic Economic Journal*, 33(No. 2).

Clayton, G., Cate, T. (2004). Predicting MBA No-Shows and Graduation Success with Discriminant Analysis. *International Advances in Economic Research*, 10(No. 3), 235-243.

Clayton, G. (2003). Impact of NAFTA on the Growth of North American Bilateral Trade. *Global Business and Finance Review*, 8(No. 2), 79-88.

Clayton, G. (2001). The Mystery of Capital: Why Capitalism Triumphs in the West and Fails Everywhere Else -- A Book Review Article. *Kentucky Journal of Economics and Business*, 20, 83-87.

Other

Burbridge, L. C., Clayton, G., Premus, R. (2005). *Impact Analysis of Times Star Commons Project* (pp. 23). Report to Corporex, Inc..

Clayton, G. (1999). *Megatrends Asia: A Book Review* (vol. 18, pp. 109-111). Kentucky: The Kentucky Journal of Economics and Business.

Presentations Given

Clayton, G., Academy of Korean Studies, "Developing Economics Textbooks for the U.S. High School Market," Center for Information on Korean Culture, Seoul, Korea. (February 20, 2008).

Clayton, G., Korean Economic Education Association, "Developing Economics Textbooks for the U.S. High School Market," Seoul, Korea. (February 19, 2008).

Clayton, G., Columbus Certified Financial Analysts, "Forecasting with Everyday Economic Statistics," Columbus, Ohio. (December 11, 2007).

Clayton, G. (Presenter & Author), Moseykin, D. (Presenter & Author), 64th International Atlantic Economic Conference, "Recent Developments in Downsizing -- 55 Years of Evidence from Publicly Traded Firms," International Atlantic Economic Society, Savannah, Georgia. (October 10, 2007).

Clayton, G., Cincinnati USA Partnership, "Economic Outlook 2008," Cincinnati Chamber of Commerce, Cincinnati. (September 28, 2007).

- Clayton, G., Code, K., Kentucky Council for the Social Studies, "Using Web Portals to Enrich Economic Education," Kentucky Council for the Social Studies, Lexington, KY. (October 2004).
- Clayton, G., Code, K., National Council on Economic Education Annual Meeting, "Enriching Economic Education Curricula With "Good Faith" Web Assignments," NCEE, Little Rock. (October 2004).
- Clayton, G., Consumer Specialty Products Association Annual Meeting, "Understanding and Interpreting Our Everyday Economic Statistics," Consumer Specialty Products Association, Chicago. (May 2004).
- Clayton, G., Code, K., Kentucky Council for the Social Studies, "Interactive Economics--Web Quests, Treasure Hunts, and Activity-Based Economics on the World Wide Web," Kentucky Council for the Social Studies, Bowling Green, KY. (September 2003).
- Clayton, G., Code, K., Kentucky Teaching and Learning Conference, "Using Web-Based Resources to Enhance Economic Literacy," Louisville, KY. (March 2003).
- Clayton, G., People's Friendship University of Russia, "The Changing Nature of the Comparative Economic Systems Course," World Bank, Russia. (May 2002).
- Clayton, G., International Atlantic Society Meeting, "Whatever Happened to M2?," International Atlantic Society, Philadelphia, PA. (October 2001).
- Clayton, G., Kentucky Council on Economic Education, "Getting to the Core," Kentucky Council on Economic Education, Elizabethtown, KY. (October 2001).
- Clayton, G., International Atlantic Society Annual Meeting, "The Unfortunate Rise of Asymmetrical Fiscal Policy--Where Do We Go From Here?," International Atlantic Society, Charleston, SC. (October 2000).
- Clayton, G., National Council on Economic Education Annual Meeting, "Web-Based Discipline Portals," National Council on Economic Education, Savannah, GA. (October 2000).

Contracts, Grants and Sponsored Research

Grant

- Clayton, Gary, "Still Waiting for a Floodwall," Sponsored by Northern Kentucky University, Northern Kentucky University, \$24,000.00. (2002 - 2004).
- Clayton, Gary, Code, Kimberly (Co-Principal), "Pathways to Home Ownership," Sponsored by Kentucky Real Estate Commission, State, \$48,000.00. (August 2004).
- Clayton, Gary, "Exploring Large-Scale Teaching Strategies, Technologies and Evaluation Techniques," Sponsored by Northern Kentucky University, State, \$4,500.00. (January 2004).
- Clayton, Gary, "Needs Assessment Survey," Sponsored by Kentucky Real estate Commission, State, \$7,540.00. (January 2004).

Sponsored Research

- Fogel, Kathy (Co-Principal), Clayton, Gary, "The Ownership and Control of South African Companies: 1985 - 2005," Sponsored by University of Alberta, \$5,700.00. (July 1, 2007 - December 31, 2007).

Awards and Honors

Frank Sinton Milburn Outstanding Professor Award, Northern Kentucky University. (January 2006).

Honorary Doctorate, People's Friendship University of Russia. (May 2005).

Consumer Education Award, Association of Real Estate License Law Official. (2001).

Leavey Award for Excellence in Private Enterprise Education, Leavey Foundation. (March 2000).

PUBLIC ENGAGEMENT

Public Engagement Activities

Targeted Audience Events or Information Sessions

Finance Class Develops Analytical Tools for WNKU, Department of Economics & Finance, The FIN 435 Case Studies in Finance class developed a set of break-even and financial software tools for WNKU to help it analyze the profitability of future performance events.. (2008-2009).

SERVICE

General Service

College

College of Business Mentor. (2003 - 2006).

Committee Chair, COB Technology Committee Chair. (2001 - 2005).

Professional

Benefactor and annual "Best Undergraduate Paper Award" program organizer, International Atlantic Economic Society (IAES). (2004 - 2008).

Executive Committee Member, International Atlantic Economic Society (IAES). (December 2003 - December 2007).

University

Advisory board member and radio station volunteer, WNKU. (1995 - 2008).

Advisory Board Member, Faculty Center for Teaching, Learning & Technology. (2002 - 2005).

Committee Member, Faculty Senate Benefits Committee. (2002 - 2004).

Committee Member, Learning Systems Advisory Committee. (2001 - 2003).

University Senate Service, Faculty Senate Concerns Committee. (2001 - 2002).

University Senate Service, Faculty Senate. (2000).