

Dr. J. Thompson
Northern Kentucky University
Economics and Finance
(859) 572-5179
Email: thompsonj2@nku.edu

Education

DBA, University of Kentucky, 1990.
Major: Business Administration

MBA, Youngstown State University, 1983.
Major: Finance

BA, Westminster College, PA, 1976.
Major: Accounting

Professional Positions

Academic

Associate Professor, Finance, Northern Kentucky University. (August 2005 - Present).

Assistant/Associate/Full Professor, Eastern Kentucky University. (August 1991 - July 2005).

Professional

President, Ingenious Systems Research, LLC. (ISR). (2006 - Present).

Board Chairman, The Print Show, Inc. (TPS). (2000 - Present).

Professional Memberships

Eastern Finance Association.

Midwest Finance Association.

TEACHING

Teaching Experience

Northern Kentucky University

CEP 300, COOPERATIVE EDUCATION, 9 courses.

FIN 315, FINANCIAL MANAGEMENT, 1 course.

FIN 365, FINANCIAL MKTS & INSTITUT, 1 course.

FIN 625, FINANCIAL MANAGEMENT, 8 courses.

FIN 650, FINANCIAL MARKETS & INSTI, 3 courses.

FIN 660, INTERNATIONAL FINANCE, 1 course.

FIN 699, INDEPENDENT STUDY, 1 course.

Directed Student Learning

Supervised Research, "Capital Structure of Firms in Bankruptcy," Other (Within Northern Kentucky University). (2006).
Advised: David Groshoff

Supervised Research, "SRI Performance," Other (Within Northern Kentucky University). (2006).
Advised: Kat Yankowski

Supervised Research, "Accounting for Intangible Assets," Other (Within Northern Kentucky University). (2006).
Advised: TJ Phillips

RESEARCH

Published Intellectual Contributions

Refereed Journal Articles

Fern, R. H., Thompson, J.C., Phillips, T.J. (2007). Market Values, Intangible Assets and Pricing Irrational Exuberance. *To appear in Journal of Business and Economic Perspectives*, XXXII(2, Fall/Winter 2007).

Farfsing, G. W., Thompson, J.C. (2007). An Empirical Analysis of Investor Performance and Gambling Profile. *Academic Business World International Conference Proceedings, 2007*(2007 Proceedings), 201-214. abwic.org/

Farfsing, G. W., Thompson, J.C. (2006). An Introduction to Behavioral Finance and Gambling Profiles: Evidence from Prior Research. *Journal of Business, Industry, and Economics*, Volume 7(Fall 2006), pages 61-70.

Farfsing, G. W., Thompson, J.C. (2006). A Cultural Anthropology of Legalized Gambling in the United States and Gambling in Financial Markets: Evidence from Prior Research. *Journal of Business and Economic Perspectives: The University of Tennessee (Martin)*, 32(1), 16-22.

Thompson, J.C., Spain, J., Engle, A. (2005). Applying Multiple Pedagogical Methodologies in an Ethics Awareness Week: Expectations, Events, Evaluation, and Enhancements. *Journal of Business Ethics*.

Thompson, J.C., Spain, J., Engle, A. (2002). Actors in Time: A Proposed Real Time, Decisional Model for Evaluating the Ethical Content of Decisions in the Financial Services Industry. *Teaching Business Ethics*.

Thompson, J.C., Feltus, O. (2001). Measuring the Effect of the Flat Tax: An Analysis of the Financial Impact of the Proposals on Corporations. *Journal of Accounting and Finance Research*.

Thompson, J.C. (2000). A Multiple-Metric Study of the Returns to Shareholders: The Case of Bank Holding Company Mergers - Part II, The Source of the Returns. *Journal of Financial and Strategic Decisions*.

Thompson, J.C., Feltus, O. (2000). Assessing the Effects of Individual Tax Reform: The Case of the Flat Tax. *Journal of Accounting and Finance Research*.

Thompson, J.C., Wuilleumier, R. (1996). Evidence of Differential Risk/Return Characteristics Among Mutual Funds. *Journal of Accounting and Finance Research*.

Thompson, J.C., Mullineaux, D. (1995). A Multiple-Metric Study of the Returns to Shareholders: The Case of Bank Holding Company Mergers. *Journal of Financial and Strategic Decisions*.

Thompson, J.C., Chew, I. K., Baldwin, W. (1994). Determinants of the Competitive Position of Intermediary Lessors. *Journal of Financial and Strategic Decisions*.

Thompson, J.C., Robinson, R. (1990). The Linear Relationship Between Realized Yield and Macauley's Duration. *Journal of Economics and Finance*.

Conference Proceedings

Thompson, J.C. (2005). *Counterfeit Products and Actor Proximity*. New York, NY: Proceedings, Twelfth Annual International Conference Promoting Business Ethics.

Thompson, J.C. (2005). *Sowing the Wind: Complex Constituent Consequences of Natural Disasters, Insurance Market Responses and Government Policy*. New York, NY: Proceedings, Twelfth Annual International Conference Promoting Business Ethics.

Thompson, J.C., Spain, J., Engle, A. (2004). *Consequences and Communities: Academic Dishonesty in a Virtual World Campus*. Chicago, IL: Eleventh Annual International Conference Promoting Business Ethics, DePaul University.

Thompson, J.C., Spain, J., Engle, A. (2003). *Ethics Awareness Week: Preparation, Execution and Assessment*. New York: Tenth Annual International Conference Promoting Business Ethics, St. Johns University.

Thompson, J.C., Spain, J., Engle, A., Brewer, P. (2002). *Tunnel Vision: A Multi-Perspective Model and Case Application of Organizational Social Responsibility*. Niagara Falls, NY: Ninth Annual International Conference Promoting Business Ethics.

Thompson, J.C., Engle, A., Spain, J. (2000). *Actors in Time: A Proposed Real-Time Decisional Model for Evaluating the Ethical Content of Decisions in the Financial Services Industry*. New York: Seventh Annual Conference Promoting Business Ethics.

Presentations Given

Farfsing, G. W. (Presenter & Author), Thompson, J.C. (Presenter & Author), Academic Business World Int'l Conference, May 2007, "An Empirical Analysis of Investor Performance and Gambling Profile: Do Social and Recreational Gamblers Outperform Non-Gamblers in the Stock Market?," Nashville, TN.

Farfsing, G. W., Thompson, J.C., Academic Business World Intn'l Conference 2008, "Success in an MBA Program's Core Course in Managerial Finance: An Analysis of the Effectiveness of a Prerequisite Policy," Academic Business World, Nashville, TN. (May 28, 2008).

Thompson, J.C. (Presenter & Author), Spain, J. (Presenter & Author), Engle, A., Fourteenth Annual International Vincentian Business Ethics Conference, "Rose by Any Other Name: Models of Social Responsibility as Predictors of Financial Performance," DePaul University, Chicago, IL. (2007).

Farfsing, G. W. (Presenter & Author), Thompson, J.C. (Presenter & Author), Starzec, A. (Presenter & Author), Society of Business, Industry, and Economics, "What's Your Major? Why Questioning Assumptions About Non-business Undergrads & Their Success as MBA Students Might Make Sense," Orange Beach, Alabama. (April 17, 2007).

- Thompson, J.C., Farfsing, G. W., American Business World Annual Meeting, "A Cultural Anthropology of Legalized Gambling in the United States and Gambling in Financial Markets: Evidence from Prior Research." (2006).
- Thompson, J.C., Farfsing, G. W., Society of Business, Industry and Economics Annual Meeting, "An Introduction to Behavioral Finance and Gambling Profiles: Evidence from Prior Research." (2006).
- Thompson, J.C. (Author Only), Fern, R. H. (Presenter & Author), American Academy of Accounting and Finance, "Market Value, Intangible Assets & Pricing Irrational Exuberance," St. Petersburg, FL. (2005).
- Thompson, J.C., Spain, J., Ingle, A., Twelfth Annual International Conference Promoting Business Ethics, "Counterfeit Products and Actor Proximity," St. Johns University, New York. (2005).
- Thompson, J.C., Spain, J., Ingle, A., Twelfth Annual International Conference Promoting Business Ethics, "Sowing the Wind: Complex Constituent Consequences of Natural Disasters, Insurance Market Responses and Government Policy," St. Johns University, New York. (2005).
- Thompson, J.C., American Accounting Association Southeast Regional Annual Meeting, "Curriculum Issues in Accounting and Finance," American Accounting Association, Lexington, KY. (2004).
- Thompson, J.C., American Accounting Association Southeast Regional Annual meeting, "Curriculum Issues in Accounting and Finance (Session Chair)," AAAS, Lexington, KY. (2004).
- Thompson, J.C., Spain, J., Engle, A., Eleventh Annual International Conference Promoting Business Ethics, "Consequences and Communities: Academic Dishonesty in a Virtual World Campus," DePaul University, Chicago. (2004).
- Thompson, J.C., Spain, J., Engle, A., Tenth Annual International Conference Promoting Business Ethics, "Ethics Awareness Week: Preparation, Execution and Assessment," St. Johns University, New York. (2003).
- Thompson, J.C., Brown, S., Davig, W., Allied Academies International Conference, "Using the Balanced Scorecard to Improve the Effectiveness of Agency Relationships," Allied Academies, Nashville. (2002).
- Thompson, J.C., Spain, J., Engle, A., Brewer, P., Ninth Annual International Conference Promoting Business Ethics, "Tunnel vision: A Multi-Perspective Model and Case Application of Organizational Social Responsibility," Niagara Falls, NY. (2002).
- Thompson, J.C., Feltus, O., American Academy of Accounting and Finance Annual Meeting, "Assessing the Effects of Corporate Tax Reform: The Case of the Flat Tax," AAAF, New Orleans. (December 2000).
- Thompson, J.C., Engle, A., Spain, J., Seventh Annual Conference Promoting business Ethics, "Actors in Time: A Proposed Real-Time Decisional model for Evaluating the Ethical Content of Decisions in the Financial Services Industry," New York. (2000).
- Thompson, J.C. (Presenter & Author), Justice, R. (Presenter & Author), American Academy of Accounting and Finance Annual Meeting, "A Primer on Financial Derivatives," New Orleans, LA. (1998).

- Thompson, J.C. (Presenter & Author), Bickum, G., American Academy of Accounting and Finance, "Evidence of the Effects of Differential Beta Computations Revisited: The Case of Mutual Funds," New Orleans, LA. (1997).
- Thompson, J.C. (Presenter & Author), Johnson, K. (Presenter & Author), American Academy of Accounting and Finance Annual Meeting, "Assessing Market Reaction to Portfolio Effect: The Case of the Airline and Oil Industries," New Orleans, LA. (1996).
- Thompson, J.C. (Presenter & Author), Johnson, K. (Presenter & Author), Midwest Finance Association Annual Meeting, "Market Reaction to Increased Fee-Based Income by Bank Holding Companies," Chicago, IL. (1996).
- Thompson, J.C. (Presenter & Author), Bickum, G. (Presenter & Author), Eastern Finance Association Annual Meeting, "Evidence of the Effect of Differential Beta Computation: The Case of Mutual Funds," Charlotte, NC. (April 1996).
- Thompson, J.C. (Presenter & Author), American Academy of Accounting and Finance Annual Meeting, "Is There a Systematic Difference in the Returns to Mutual Fund Shareholders Among Funds Marketed by Banks, Brokers and No-Load Families?," New Orleans, LA. (December 1995).
- Thompson, J.C. (Presenter & Author), American Academy of Accounting and Finance Annual Meeting, "Mutual Fund Risk/Return Characteristics (Session Chair)," New Orleans, LA. (December 1995).
- Thompson, J.C. (Presenter & Author), Bickum, G., American Academy of Accounting and Finance Annual meeting, "Is There a "Buffett Effect" in Mutual Fund Performance," New Orleans, LA. (December 1994).
- Thompson, J.C. (Presenter & Author), Midwest Finance Association Annual Meeting, "Issues in Developing Country Debt (Session Chair)," Indianapolis, IN. (April 1993).
- Thompson, J.C. (Presenter & Author), Robinson, R. (Presenter & Author), Southern Finance Association Annual Meeting, "The Effectiveness of Fisher-Weil Duration For Immunization: A Reexamination," Savannah, GA. (November 1990).
- Thompson, J.C. (Presenter & Author), Robinson, R., Financial Management Association Annual Meeting, "The Effectiveness of Fisher-Weil Duration For Immunization: A Reexamination," Orlando, FL. (October 1990).
- Thompson, J.C. (Presenter & Author), Chew, I. K. (Presenter & Author), Baldwin, W. T., Eastern Finance Association Annual Meeting, "The Impact of the 1986 Tax Reform Act on Competition in the Leasing Industry," Philadelphia, PA. (April 1989).
- Thompson, J.C. (Presenter & Author), Johnson, K. (Presenter & Author), Rimbey, J., Financial Management Association Annual Meeting, "Optimal Liquidity and Firm Value," New Orleans, LA. (October 1988).
- Thompson, J.C. (Presenter & Author), McIntosh, W. (Presenter & Author), American Real Estate Society Annual Meeting, "Strong Form Tests of the Dallas-Fort Worth Real Estate Market," Orlando, FL. (April 1987).

Intellectual Contributions in Submission

Journal Articles

Farfaring, G. W., Starzec, A., Thompson, J.C. MBA Success and Undergraduate Discipline.
Journal of Business, Industry & Economics.

SERVICE

General Service

College

Committee Member, Assurance of Learning. (2006 - 2007).

Committee Member, COB Dean Search Committee. (2006 - 2007).

Committee Member, Strategic Management Committee. (2005 - 2007).

Committee Member, Technology Committee. (2005 - 2007).

Committee Member, BOL Committee. (2005 - 2006).

Committee Member, Search Committee, Development Officer. (2005 - 2006).

Department

Committee Member, RP&T. (2005 - 2007).

University

COB at-large member, Faculty Senate. (2007 - Present).

Committee Member, University Program Review. (2006 - 2007).